

# REEL Recovery Film Festival

Movies are a reflection of our daily lives. **The REEL Recovery Film Festival-South Florida** is an opportunity for participants to view new and classic films that focus on addiction and recovery and to discuss these exciting and provocative films from your “experienced” point of view.

This event is an ideal opportunity for treatment providers and businesses that support recovery to market their programs and services. Being a sponsor of **the REEL Recovery Film Festival** is an ideal way to promote your commitment to the recovery movement.

Floridians for Recovery, a 501(c) (3) organization, is an alliance of Florida residents that support the recovery movement and battles to correct misconceptions and discrimination against those in recovery.

## Sponsorship Levels

### Red Carpet Co-Sponsors: \$12,500 (SOLD)

- ◆ Lakehaven Recovery Center
- ◆ Reawakening Wellness Center

### GALA Sponsors (2 Available): \$10,000

- ◆ Podium time at festival
- ◆ Exclusive “Brought to you by” Logo on one of two promotional items
- ◆ Prominent sponsorship placement in both GALA and RRRF programs
- ◆ Full page ad in program
- ◆ Half screen ad played between films at RRRF
- ◆ Company name and logo on festival advertising
- ◆ Option to display company floor banner at GALA event
- ◆ Company name and logo on website and social media pages
- ◆ Unlimited free admission passes to festival
- ◆ FARR ‘Champion’ Status\*



### Producer (4 Available): \$8,000

- ◆ Exclusive sponsor for Coffee OR Popcorn OR Soda OR Water
- ◆ 1/2 Screen ad played in theatre between films
- ◆ Prominent sponsorship placement in RRRF program
- ◆ Company name and logo on festival advertising
- ◆ Option to display company floor banner in lobby of theatre
- ◆ Company name and logo on website and social media pages
- ◆ FARR ‘Champion’ Status\*
- ◆ Unlimited free admission passes to festival

### Director (5 Available): \$5,000

- ◆ 1/2 screen ad played in theatres between films
- ◆ Prominent sponsorship placement in program
- ◆ Company name and logo on festival advertising and through social media
- ◆ Option to introduce showing of specific film
- ◆ Unlimited free admission passes to festival
- ◆ FARR ‘Advocate’ Status\*

### Actor (7 Available): \$2,500

- ◆ 1/4 screen ad played in between films
- ◆ Name listed in program
- ◆ Company name and logo on festival advertising
- ◆ Website and Facebook (Company Name and Logo)
- ◆ Unlimited free admission passes to festival
- ◆ FARR ‘Benefactor’ Status

### Spotlight (10 Available): \$1,000

- ◆ Company name recognized on screen in between films
- ◆ Name listed in program
- ◆ Unlimited free admission passes to festival
- ◆ Website and Facebook (Company Name and Logo)
- ◆ Company name and logo on festival advertising

### Agent (12 Available): \$500

- ◆ Company name recognized on screen in between films
- ◆ Name listed in program
- ◆ Unlimited free admission passes to festival

\*If currently a FARR Affiliate, please adjust sponsorship opportunities by 20%